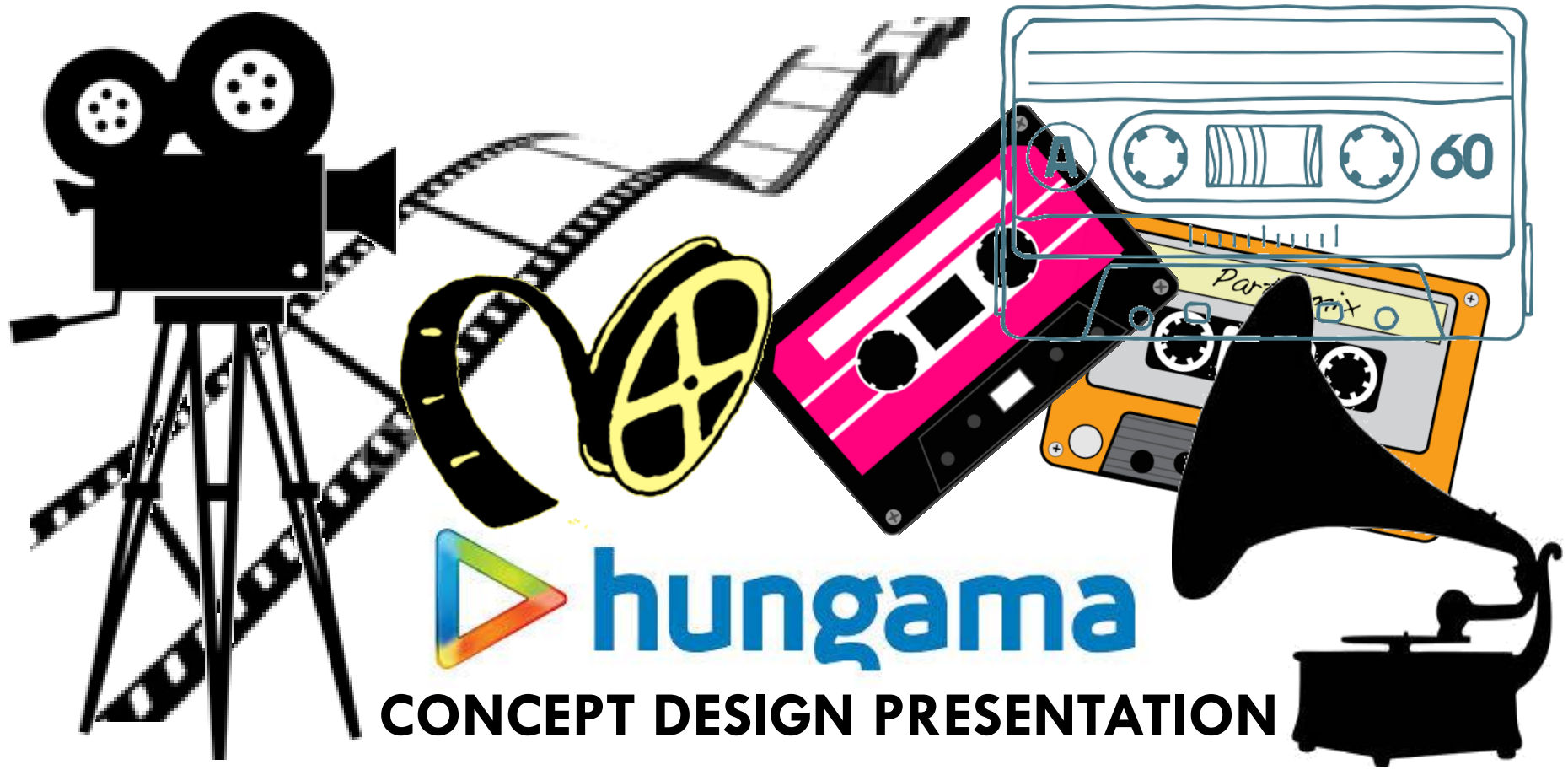


HUNGAMA DIGITAL MEDIA ENTERTAINMENT OFFICE ,MUMBAI



CONCEPT

THE HUNGAMA DIGITAL MEDIA ENTERTAINMENT IS ALL ABOUT THREE IMPORTANT THINGS IN THE INDUSTRY-

ENTERTAINMENT, ENTERTAINMENT AND ENTERTAINMENT

AND HERE THIS ENTERTAINMENT COMES WITH MUSIC, MOVIES, DRAMAS ETC. ENTERTAINMENT IS ALL ABOUT FUN, AND LAUGHTER, DIFFERENT COLOURS OF JOY IN DIFFERENT FORMS,

HENCE, WE HAVE TRIED TO PUT IN THESE COLOURS IN THE BLANK WALLS, TO FILL IN COLOURS IN THE LIFE OF THE PEOPLE AT HUNGAMA.

SO, AS TO MAKE IT A PLACE OF INTEREST, CHARM, AND, INSPIRATION.

THERE HAS BEEN A REMARKABLE TRANSFORMATION IN THE MUSIC , FROM A GRAMOPHONE TO CASSETTE PLAYER TO CD PALYER ETC.. SO, THIS WHAT WE HAVE TRIED TO EXPRESS THROUGH THE INTERIOR MAKEOVER OF THE OFFICE.

ENTRANCE-EXISTING



ENTRANCE-PROPOSED



**COLOURFUL WINDOW FRAMES WITH ALL TIME
FAVOURITE OLD MOVIE POSTERS**

ENTRANCE-PROPOSED



**COLOURFUL PIANO BACKGROUND WITH ACTORS
SILHOUTTES**

WAITING-EXISTING



WAITING-PROPOSED

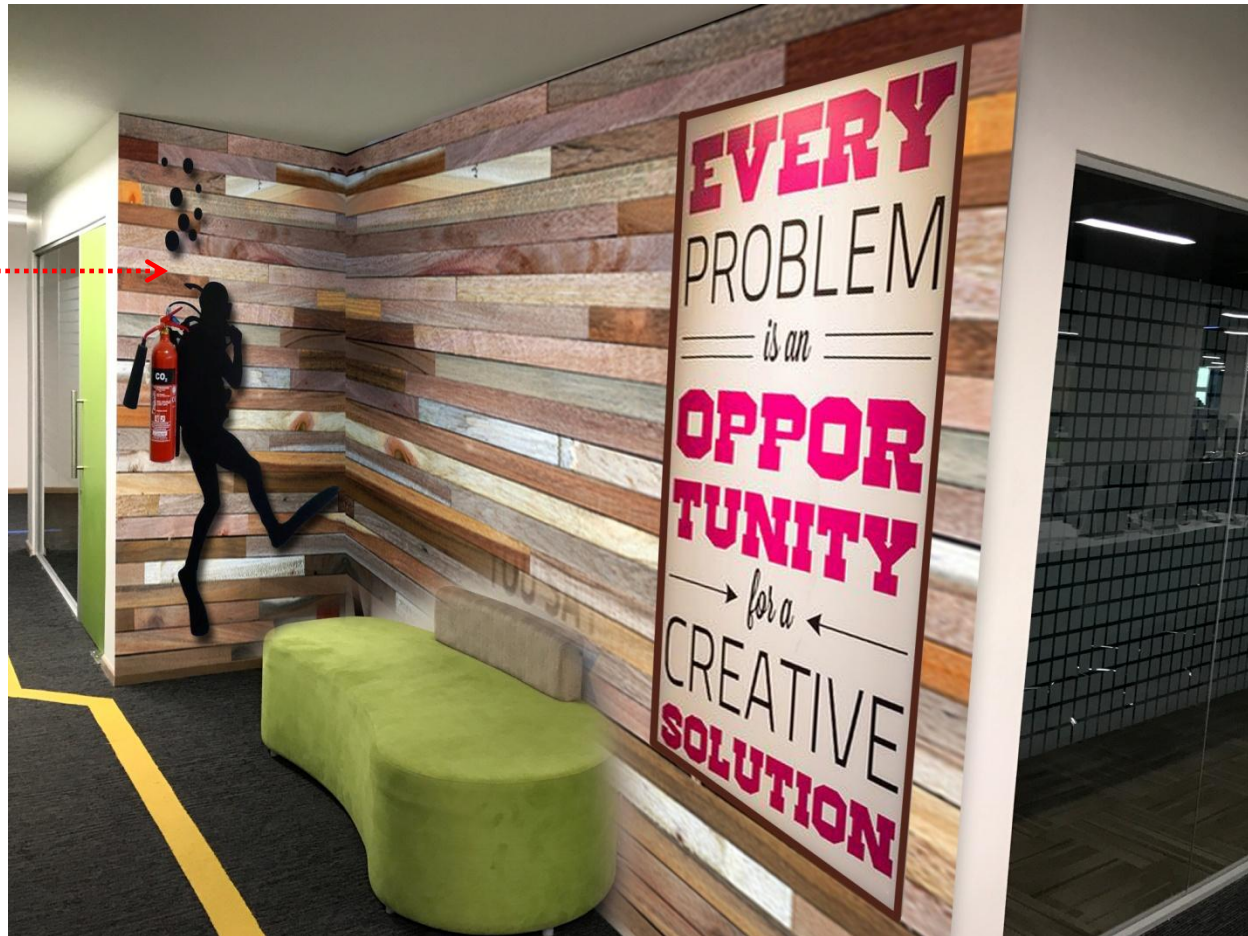


OPTION 1

WORLD MAP WITH EXPOSED BRICK WALLPAPER

WAITING-PROPOSED

FIRE EXTINGUISHER
MERGED IN
GRAPHIC



OPTION 2

INSPIRATION TEXT WITH WOODEN PANELING

WAITING-PROPOSED



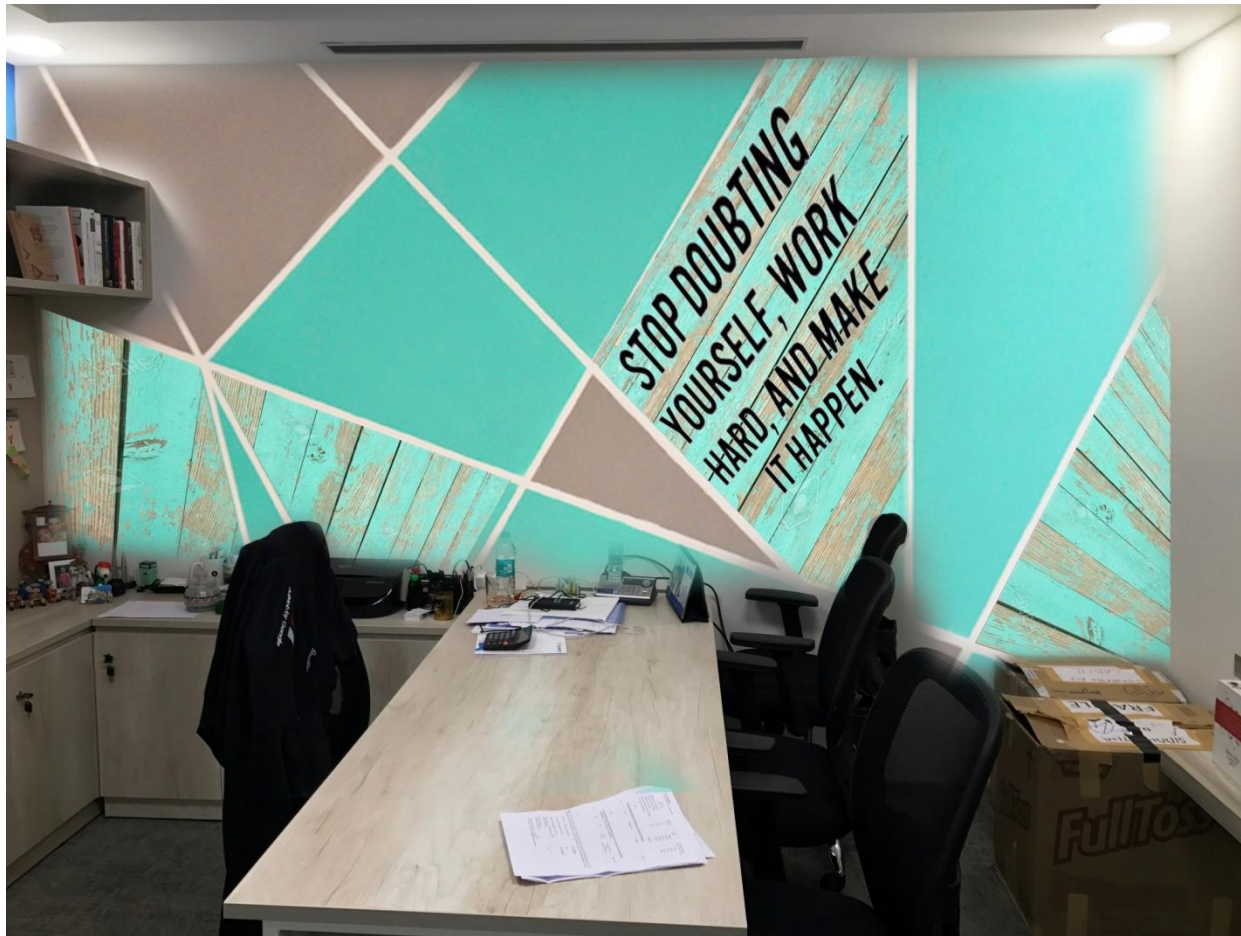
OPTION 3

PAPARAZZI WALL

CABINS-EXISTING



CABINS-PROPOSED



**WALL ART WITH QUOTES IN COMBINATION OF PAINT
AND RUSTIC WOODEN LOOK**

CABINS-PROPOSED



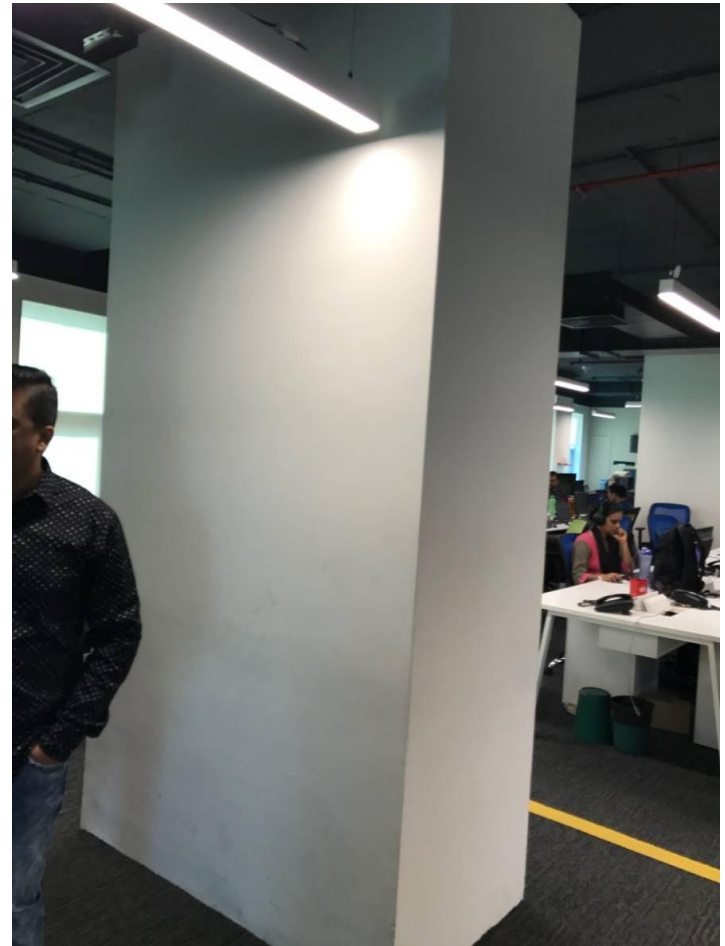
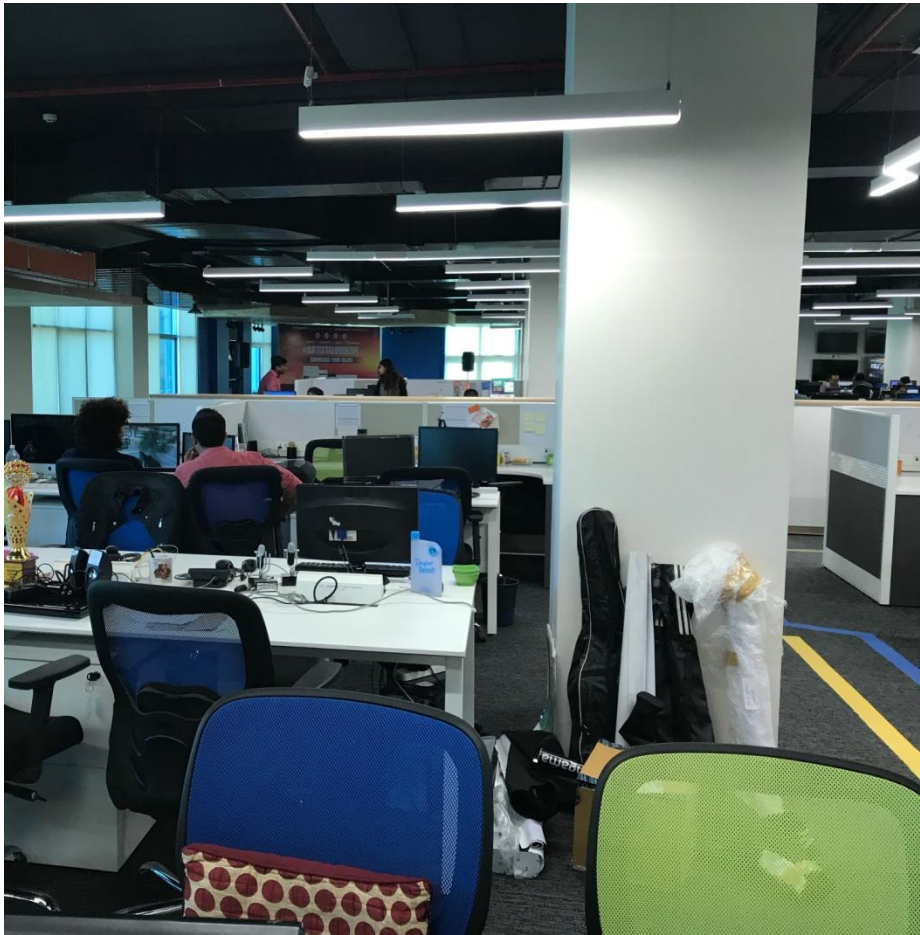
MOVIE THEME WALL

CABINS-PROPOSED



MUSIC THEME WALL FRAMES

WORKSTATION-EXISTING



WORKSTATION-PROPOSED



COLOURFUL WOODEN PANELS

ARTIFICIAL GRASS PANEL

SLIDE IN/OUT PANELS FOR
INSPIRATIONAL QUOTES,
DIY ART AND CRAFTS,
**TO INVOLVE THE EMPLOYEES AND
MAINTAIN THE EXCITEMENT
AT WORK**

WORKSTATION-PROPOSED



MOVIE STARS COLLAGE

FRAMED MUSIC RECORDS

CUBICLES-EXISTING



CUBICLES-PROPOSED

INSPIRATIONAL QUOTES
ON WALLS

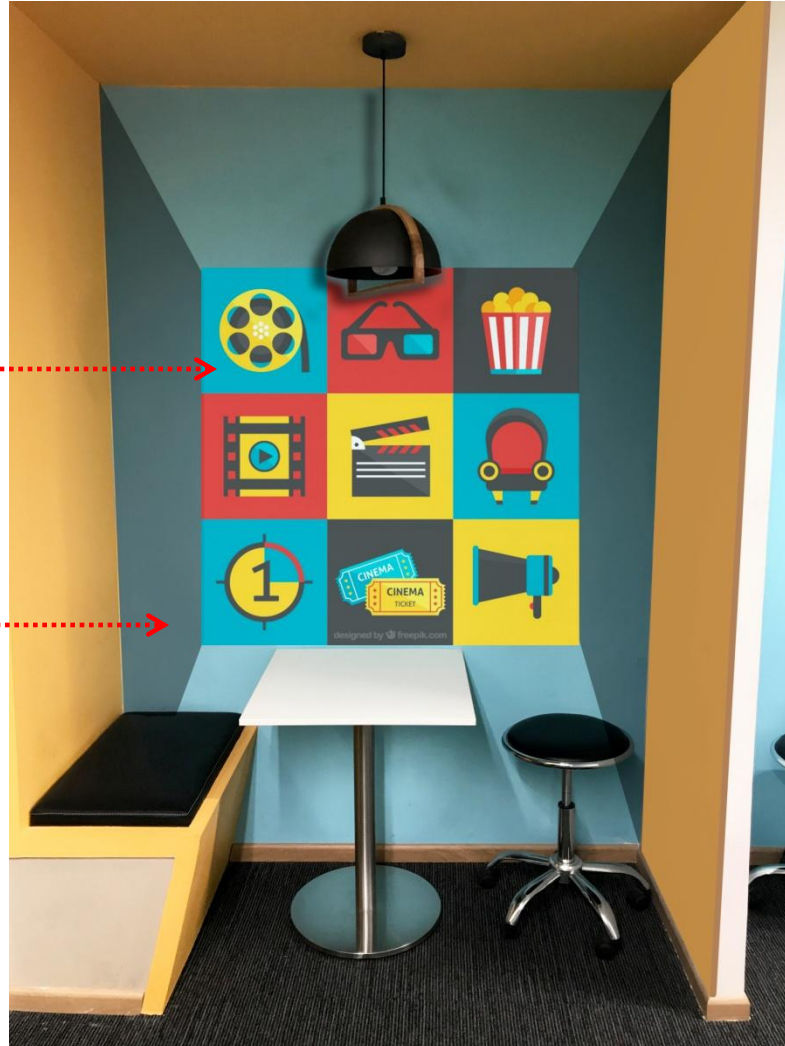
WOODEN PANELLING



CUBICLES-PROPOSED

**CINEMA POP ART
COMPOSITION**

**COLOUR VARIATION
TO CREATE 3 DIMENSIONAL
EFFECT /DEPTH IN SMALL AREA**

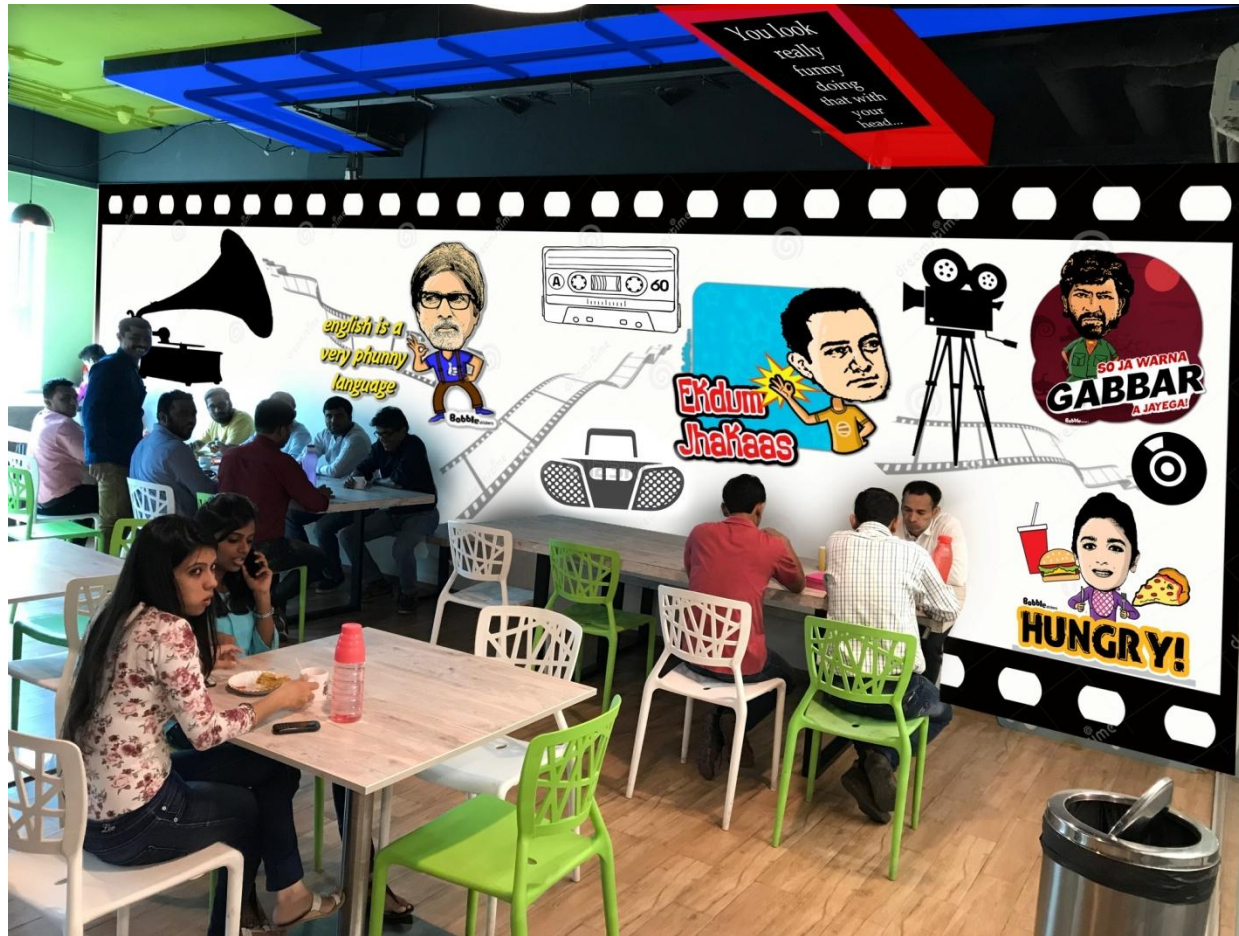


CANTEEN-EXISTING



CANTEEN-PROPOSED

THE
EXPOSED
CEILING
PIPES/DUCTS
IN VIBRANT
COLOURS



OPTION 1

FILM STRIP SHOWING FAMOUS DIALOGUES AND
TRANSFORMATION OF MUSIC

PTD
DESIGNS

CANTEEN-PROPOSED

PATTERN
FORMED
WITH ROPES
IN CELING



OPTION 2

**HUNGAMA LOGO IN ARTIFICIAL GRASS PANELS AND
COLOURED WOODEN PANELS**

PTA
DESIGNS

ENTRANCE LOBBY-PROPOSED



**MUSIC THEME WALL AT THE ENTRANCE LOBBY WITH
BACKLITED ART AT THE CEILING**

WORKSTATION-PROPOSED



POP ARTS FOR DEDICATED WORKSTATION ZONE

WORKSTATION-PROPOSED



**MUSIC INSTRUMENTS THEME WALL ART FOR DEDICATED
WORKSTATION ZONE**



THANK YOU

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